

Strong Roots Charitable Foundation's Charity Cup Raises \$107,400

AKWESASNE MOHAWK TERRITORY — The Strong Roots Charitable Foundation announced it has raised \$107,400 during their 6th Annual Charity Cup Golf Tournament. Held on August 27th at the Malone Golf Club, the fundraising event will help support the Foundation's efforts to enrich the health, safety and well-being of Akwesasne youth and elders.

“This year's Annual Charity Cup was a tremendous success, due in part to the companies who benefit from doing business in Akwesasne. This is by far the most successful charity golf tournament we've held so far, which is an indication of the strong commitment and desire of businesses to help give back to our community,” said Strong Roots Charitable Foundation Administrator Chessie Thomas.

Following a one-year break due to COVID-19, the golf tournament's resumption included a \$50,000 hole-in-one opportunity; a Mohawk Auction; and a live auction that featured an autographed NHL jersey and stick signed by Brandon Montour, as well as other much sought-after items that showcased Akwesasne talented Mohawk artistry and craftsmanship.

The Strong Roots Charitable Foundation has spent years building relationships with companies who value Akwesasne's business and economic diversity. The opportunity to contribute and participate in the golf tournament was a difficult ticket to find, as the event was sold out in advance. Some Canadian teams weren't able to play due to border travel restrictions, but in the end 144 golf players took part in the one-day event.

“Strong Roots can't do the important work that we do without the support of our business partners. A special 'niawen:kowa/thank you very much' for the generosity of our tournament sponsors Smith/Johnston Lumber, Cayuga Wholesale, Lylla and Chrissy Schindler, Crossroads Tobacco, Lone Warrior, Akwesasne Convenience Store Association, CAA Management, Nation Trading, Akwesasne Earth Movers, Renzi Foodservice, Cornerstone HVAC, RONA, Olsen Fabrication, J&J Insurance, Summerstown Foundry, Stewarts, Primeaus Marine, Fines Home Hardware, Dow Electric, Greenchief Naturals, Speedway Plaza, Demo Plus and CKON.” noted Thomas.

The Strong Roots Charitable foundation is a 501c3 charitable organization. If you would like to make a tax-deductible donation you can contact Chessie Thomas, Strong Roots Administrator at (315) 296-3920 or online at www.strongroot.org,

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